



**NEW!**  
**HYBRID**vinyl  
Picture & black Vinyl in one!



## Innovation

After a period of development celebrate Records created a new product which combines excellent sounds and also eye catching effects. Those "hybrids" will be provided in form as a standard vinyl (side A) and also in form as a picture disc (side B).

Conditioned by less sounds in case for using picture discs there were growing the wish to find solutions for a combination of both advantages. As result of our developments we are happy to introduce you a new product;

Side A will be equipped conventionally in form as a picture discs, however, it will be not provided with music but with a "mirror". That kind of mirror (standard master cut for vinyls) has been cutted with a mute groove under consideration of particular geometries. Due to the special geometrie can be eliminated all kinds of Moiré effects (one understands by Moiré effect: an annoying pattern if grids or lines overlap).

Side B will be provided without pictures, meaning there is existing the already known standard cuts for vinyl pressing (DSM/DMM procedure). That's why you can hear the usual good sound which is more or less disappearing from picture vinyls.

Innovations made by celebrate records - if you have any further question, pls. don't hesitate to contact our team and we would be happy receiving concrete requests.

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